

On the Green

A publication for Gallaudet University staff and faculty

November 7, 1996 Vol. 27, No. 3

Past decade has brought much success, but challenges lie ahead, says Dr. Jordan

(Editor's note: Following is the second in a five-part installation of Gallaudet President I. King Jordan's Enrichment Day: Priorities for Change for the Next Decade speech he delivered to the University community October 8. Part II is entitled "A Decade of Achievement and Challenges." Parts III-V will appear in upcoming issues of On the Green. For a copy of the full text of Dr. Jordan's speech, contact the Public Relations Office, x5505.)

"This entire talk could be devoted to what our University has achieved between 1986 and 1996, including:

- the University Vision Statement that encapsulates what we are striving to achieve;
- a more credentialed university faculty;
- the thrust at Pre-College National Mission Programs to develop a new plan and to redesign our elementary and secondary education programs to better serve our own students and those across the nation;
- the new graduate programs that prepare professionals to serve deaf and hard of hearing people;
- the conversations, self-studies, and planning we have done as we strive to determine what Gallaudet should be and whom we should serve;
- the construction of the GUKCC, the first building on campus to be constructed completely with private funds, which was designed to provide life-long learning opportunities to deaf and hard of hearing people;
- deaf and important, our ongoing commitment to plan, change, and improve everything we do at Gallaudet.

"I could also speak to you at length about the changes in society that have been so positive for deaf and hard of hearing people, but

have at the same time brought new challenges to Gallaudet.

"One of the most notable changes is that deaf and hard of hearing students now have the same choices for attending colleges and universities as their hearing peers. This is wonderful, of course, but it also means that Gallaudet must compete with every college and university in the United States for students. This situation has brought into question the value of having separate education for deaf and hard of hearing students. Members of Congress have asked me pointedly to explain to them why there should be a Gallaudet at all.

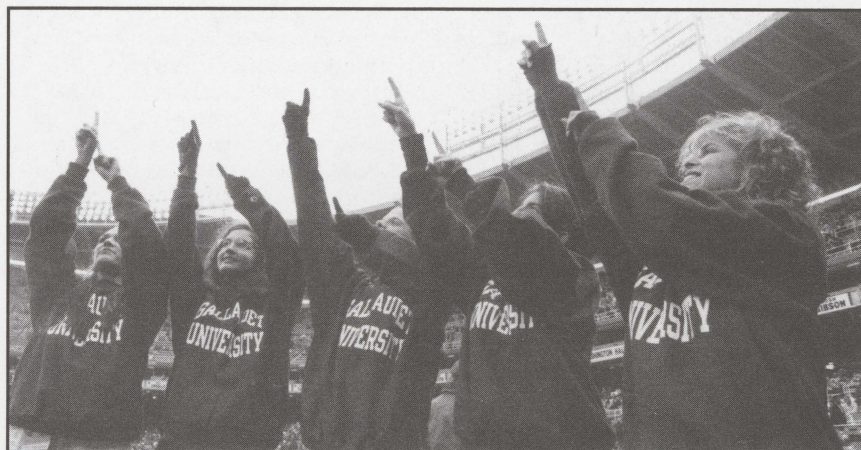
"Deaf and hard of hearing students, no matter what college or university they choose, demand that they graduate with skills that enable them to compete successfully in their careers. It is our responsibility to make sure that they receive the top-notch education they want; that they are fully prepared when they leave Gallaudet to enter the world of work or continue on to graduate school.

"To accomplish this, we must do all in our power to bring out the best in our students by helping them enhance their natural talents and by encouraging them to become more actively engaged learners. We must strive to develop appropriate pedagogical techniques, learn how new technologies can assist in the teaching/learning processes, and assess outcomes of our students' educational experiences. By effectively using these and other tools we will continuously improve classroom practices and thereby continuously enhance our students' learning."

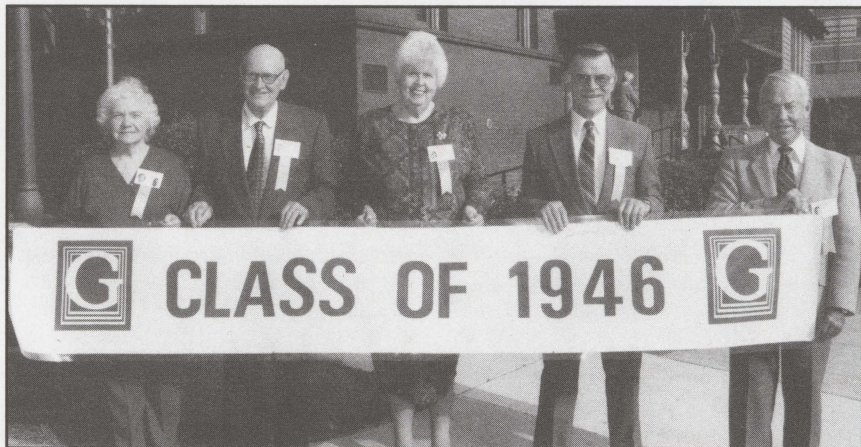
(Next: Part III, "The Meaning of a University.")



Brent Nowak, president of the Class of '69, announces the dedication of two benches from the class to Peikoff Alumni House. Nowak also presented GUAA Executive Director Mary Anne Pugin, '71, a class donation of \$1,000 to the Alumni House Fund.



Gallaudet students (from left) Virginia Rawlings, Jaime Marshall, Michael Murvin, Amy Linneman, and Elissa Mandel sign the National Anthem before the Washington Redskins versus New York Giants football game October 20 at RFK Stadium. This marks the tenth year that Gallaudet has been invited to sign the National Anthem at a Redskins game. On October 27, students signed the National Anthem at the closing ceremonies of the Washington International Horse Show at USAir Arena.



Class of '46 members (from left) Aletha Hunziker, Herman Johnson, Elizabeth Harper, Earl Elkins, and Bill Brightwell display banner after the Golden Anniversary Breakfast.

Eight classes of alumni enjoy Homecoming '96

An unseasonable chill crept into the Washington, D.C., area October 18 and lingered through the weekend, but it didn't prevent alumni from enjoying Homecoming festivities.

Daphne Cox McGregor, assistant director of Alumni Relations, said alumni from the Classes of '36, '46, '56, '66, '71, '76, '81, and '86 returned to meet old friends, reminisce about college days, and to marvel at how much the campus has changed over the years.

One of the most pleasant experiences of the weekend for the alumni, said McGregor, was staying in the Gallaudet University Kellogg Conference Center. "They couldn't get over how beautiful and elegant the conference center is," she said. "Many of the alumni said they were excited to be staying in the first 'deaf hotel.'"

Sharing the spotlight were the Class of '46, celebrating its golden anniversary, and the Class of '71, celebrating its silver anniversary.

Five members from the Class of '46—from California, Indiana, Texas, Florida, and Illinois—returned to campus for their 50th anniversary reunion. Although the number may

seem small, representation from the class was actually quite good. McGregor explained that because of World War II, college attendance across the nation was low, and only 21 students graduated from Gallaudet in 1946.

The Class of '71 was represented by 96 alumni. Their weekend was filled with festive activities, said McGregor, but they also took time to show their concern for future generations of Gallaudet students. A leadership committee from the class, led by John and Mary Yeh, began a five-year scholarship with the goal of raising \$30,000 by 2001—the year of the class' 30th anniversary.

The Jo Carney E-46 Memorial Scholarship was also announced. The scholarship, which will benefit married students, was established by Carney's daughter-in-law, Lucy Cole Carney, and by Ed Carney, '49, in memory of his late wife.

Members of the Class of '69 dedicated two benches that were recently placed in front of Peikoff Alumni House. The benches were promised as a gift to the University when the class held its silver anniversary in '94. (See page 3 for more Homecoming photos)

Enrollment adds outreach coordinator, recruiters

By Roz Prickett

"It takes a village." Almost everyone is familiar with this African proverb from all the exposure it has received recently, including being the title of First Lady Hillary Clinton's book.

The expression is also a fitting motto for Gallaudet's Office of Enrollment Services: It takes everyone in the Gallaudet community, not only the Admissions Office, working together to share with prospective students what the University has to offer.

To coordinate this University-wide effort, the Office of Enrollment Services has added an outreach coordinator and new recruiters.

Debra Siel Lawson, outreach coordinator, serves as a liaison with key groups on and off campus. She is working with students and their families, VR personnel, school and college administrators, and alumni. She is also working closely with the Gallaudet community to increase opportunities for wider campus involvement in recruitment. "We have so many faculty, staff, and students who have fabulous networking skills," said Lawson. "I want to pool this talent and use it to Gallaudet's best advantage in terms of recruitment."

In the Admissions Office, the number of recruiters has expanded from one to three. Warren "Wawa" Snipe, a veteran recruiter of two years, has been joined by Jenny Lin, a recent graduate, and soon, Kristen Weiner, also a recent graduate, will become a team member.

Each recruiter has been assigned a region of the United States. Snipe has the Mid-Atlantic states north to Maine; Lin is responsible for the states in the Midwest to the Pacific Northwest; leaving Weiner the southern states, from coast to coast.

The recruiters are working closely with the Gallaudet Regional Centers in their areas. "We want to build on the knowledge the regional centers already have; they know the students, they know the community and the schools," said Charity Reedy-Hines, coordinator of the Recruitment Office. For example, the Regional Center at Northern Essex Community College in Haverhill, Mass., coordinated Snipe's entire trip to its area. The center identified programs and made all the arrangements for him to visit the schools. Reedy-Hines hopes to work out similar arrangements with the other regional centers.

The Office of Enrollment Services also plans to maximize the involvement of alumni in the University's recruitment efforts through the use of the Gallaudet University Alumni Association's Ambassadors program.

Reedy-Hines said plans have been made to use alumni ambassadors this fall to staff Gallaudet information booths at conventions across the country.

Internally, the relationships between the recruiters and admissions counselors will be strengthened. Reedy-Hines, who serves in a dual capacity as head admissions counselor, works closely with Snipe. Lin and Weiner will work with other admissions counselors one-on-one. In turn, building on the information learned by the recruiters and admissions counselors about prospective students, Lawson will be matching prospective students with members of the campus community based on areas of common interest.

In addition, recruiters will now be making more home visits; meeting with students one-on-one at their schools; meeting with groups of parents, vocational rehabilitation counselors, and alumni; and extending the lengths of stays with programs and schools for deaf and hard of hearing students from single presentations to all-day visits.

"Obviously, the recruiters cannot do it all," said Astrid Goodstein, executive director of Enrollment Services. "More faculty, staff, and students now are becoming involved in these efforts. Last summer's National Association of the Deaf convention was a good example—a number of faculty and staff helped out with booth duty."

Home visits are important because they are an opportunity for campus representatives to meet with prospective students and their families in comfortable, familiar surroundings. There is one home visit that Snipe made in his first year as a recruiter that he'll never forget. "I was in Maine visiting a prospective student at his home," said Snipe. "They told me they'd also invited their neighbor to dinner. What they didn't tell me was that their neighbor was Stephen King!"

Additionally, Debby DeStefano, director of the Admissions Office, said the "Each One, Reach One" campaign has netted over 250 new names of prospective students for Admissions' database. Last spring, each faculty and staff member at Gallaudet received an index-size card and was asked to fill it out with the name and address of a potential student.

"The campus community has really been flocking to help out by giving us names of prospective students," said DeStefano. "Recruitment is not just our responsibility; it's everyone's." Additional cards can be obtained from the Admissions Office.



Dr. Angela Jorge-Quinones (left) greets Library staff members Linda Alexander (right, front) and Dr. Theresa Chang at a reception following the October 14 Hispanic Heritage Celebration Program. Jorge-Quinones, a Board of Trustees member, was the keynote presenter for the program. (Also pictured is interpreter JohnMark Ennis.)



CAS Dean Jane Dillebay presents service awards to (from right) Family and Consumer Studies Chair Kathleen Oman (25 years), Psychology Department Chair Neil Reynolds (25 years), and Art Department Chair Paul Setzer (15 years).

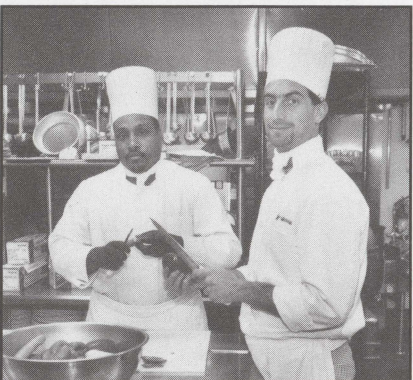
Chefs awarded

By Roz Prickett

Ian Goldstein and Juan Massey, both culinary team cooks at the Gallaudet University Kellogg Conference Center, took top honors at Aramark's 9th Annual Culinary Competition held in Philadelphia, Pa., on October 17.

Massey won a gold medal for his entries, which included roast duck and Georgia peach mousse with Southern Comfort anglaise. Goldstein, who graduated from Gallaudet in 1995, won the award for best presentation for his three-course meal, which included chicken breasts stuffed with sausage and a triple-layered mousse with mango sauce.

Since the competition, Goldstein has been offered a scholarship to study at the California Culinary Academy in San Francisco. The director of the Academy, Keith Keogh, made the offer to Goldstein after meeting him and Sus Grondin-Butler, the executive chef at the GUKCC, at the competition. On November 9, Goldstein will begin his studies at the Academy as part of an 18-month pilot program Keogh began to encourage more deaf people to become chefs.



Ian Goldstein (right) and Juan Massey were awarded for their culinary skills.



President Jordan congratulates Vice President for Academic Affairs Roslyn Rosen for 25 years of service to Gallaudet.

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CDC and KDES preschool children and staff enjoy a hay ride, courtesy of PPD, at an October 24 fall festival featuring pumpkin picking, scarecrow making, and other events.



GUAA President Donna Drake greets the Class of '71 at the Silver Anniversary Breakfast.



LEFT: Gallaudet cheerleaders and the Bison mascot show their spirit during the Homecoming football game against Valley Forge College. RIGHT: The International Student Club reflects the festive mood of Homecoming during the halftime parade.



Alumni join with students in a pre-game pep rally that filled the Field House.

The future of Gallaudet: Where are we going? How will we get there?

By Mercy Coogan
Indicators, Data Sources and Assumptions—Hub? (Part three in an ongoing series about the University's Strategic Planning Process.)

Today's electrifying topic is "The Mating Habits of the Mongolian Fruit Fly." But before we delve into that subject, a few words about an equally fascinating matter: the University's Strategic Planning Process!

First, a test. Who remembers Gallaudet's three Strategic Objectives (SOs) that tell us where the University is headed for the coming decade and beyond? [Hint: See box on page 4.]

The University's Strategic Planning Process keeps us focused on our three objectives. Strategic planning involves meticulously measuring certain University activities to determine if they are helping us attain our major goals, and if so, how we can constantly improve these activities so they become even more effective.

At this stage in Gallaudet's planning process, three committees have

been established, one for each SO. The committees have divided their SOs into several "mini" or supporting objectives, which make the broad SOs more manageable and doable. Recently, the SO #2 Committee sent the campus an e-mail that lists six possible supporting objectives and asked for faculty and staff feedback.

Once the three committees have developed an exhaustive list of supporting objectives, each will be carefully analyzed to determine how close to or far from that objective the University may be. This is where *indicators*, *data sources*, and *assumptions* come into play.

Indicators are bits and pieces of information (total number of students, annual graduation rate for undergraduates, percentage of funding we receive from the federal government, etc.); *data sources* tell us where to find that information (University records and reports, etc.). Without the hard data generated from indicators and data sources, strategic planning simply cannot happen.

Historian charts Underground Railroad

The 11th grade class at Pre-College National Mission Programs sat enthralled October 15 as the students heard the tale of an African American man on the run, following the infamous Underground Railroad that took slaves to Canada and to freedom.

What made this story even more exciting is that it was being told firsthand by a man who actually made the trip. This spring, Anthony Cohen, a 32-year-old historian, retraced the route of the Underground Railroad. His adventure attracted a flurry of media attention, including *Smithsonian* magazine, which documented his travels in its October issue, and the "Oprah Winfrey" television show.

Cohen's experience fit in perfectly with the American history theme that the 11th graders are studying, particularly since they were covering the topics of slavery, the Civil War, and the reconstruction era at the time. The historian, who lives in the Washington, D.C., area, was happy to talk to the class, and to the ninth grade class, which is studying diversity, as well.

It is estimated that 30,000 to 100,000 slaves escaped to Canada between the 1830s and the end of the Civil War following the Underground Railroad. Untold numbers of other slaves found their way to freedom by escaping to Mexico, Europe, Africa, or other welcoming places. But because there is relatively little documented information about the railroad, Cohen had to piece together the route by reading diaries from slaves and their ancestors, wills, newspaper articles, letters, and court notices.

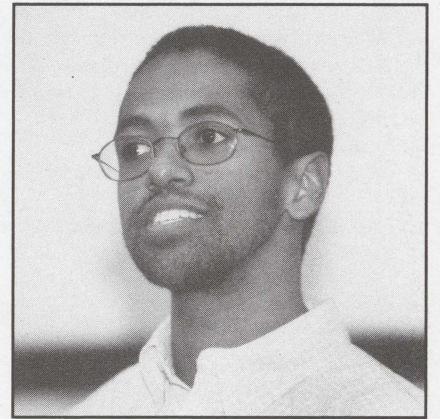
Cohen began his journey in Sandy Spring, Md., on May 4 and ended eight weeks and 800 miles later in Amherstberg, Ontario, Canada. Some of the miles were covered by train and boat, even by horse and buggy, but most of the excursion was done on foot—the common conveyance used by the slaves. Like the slaves, Cohen followed many remote backwoods trails that crossed mountains and fields, stream and river beds. His concession to authenticity was that he usually traveled during the day. When evening came, he would call on Quaker families in the area.

Assumptions are our reasons for having SOs in the first place. For example, we *assume* that the job market offers many employment opportunities for our graduates—that's why we say in SO #1 that we must challenge our students academically so that they are well prepared for the world of work.

So, from this we understand why the University's Strategic Planning Process is driven by *indicators*, *data sources* and *assumptions*. What is less clear at this point is the relationship between our planning process and the mating habits of the Mongolian Fruit Fly. Next to none, it would seem.

For more information about the former, keep reading *On the Green*, watching "What's Up, Gallaudet?" (every Thursday and Friday, cable channel 21), and paying attention to e-mail messages from Dr. Jordan and the SOs committees. For more information about the latter—try the Library.

(Next: No pain; no gain)



Anthony Cohen

Without fail, he said, someone of the faith would take him to their home to have dinner and spend the night, and take him back the next morning to resume his travels. The willingness of people to help a total stranger was inspiring, said Cohen. "It made me see that the spirit of the Underground Railroad is still alive," he said.

People often commented that Cohen, through his travels, must surely know what it felt like to be a slave following the Underground Railroad. "Absolutely not," was his reply. He explained that he did not know the terror and anxiety experienced by slaves, faced by the very real possibility that they could be captured and dragged back home to face punishment and even death. His closest call to that experience came when he was packed in a wooden box and smuggled aboard an Amtrak train for a hot, cramped, and at times, terrifying ride from Philadelphia to New York City.

The harrowing experience was the result of trying to recreate the desperate flight to freedom of a Richmond, Va., slave, who made a 26-hour ride aboard a train in a box that at one point turned upside down and he traveled on his head. Cohen's trip was only 5-1/2 hours, but it was made during a heat wave in which the temperature rose to more than 125 degrees in the unventilated box. Adding to his discomfort, the box was placed unsecured in an open freight car that with each bounce threatened to toss Cohen onto the countryside.

When asked by a student what the trek taught him, Cohen said, "I learned that people are intrinsically good by nature and want to help." He also said he learned that most people—black and white—have strong feelings against slavery.

After the presentation, Cohen and his audience stayed on to watch an original play on the Underground Railroad "Escape from Slavery" put on by Marcia Freeman's 11th Grade drama class. Carol Beckman's home economics class hosted a reception, serving typical breads prepared in Southern kitchens during the 1850s to 1870s.

There have been several other studies and projects related to the era undertaken by the student. For example, students in Del Wynne's science class made soap. Marilyn Farmer and Ron Baldi's English/social studies classes wrote an additional chapter to *Drinking Gourd*, FN. Monjo's book about Quakers who help a family escape slavery. And Chic Welsh-Charrier and Naomi Zowader's English/social studies class read a biography of Frederick Douglass, one of the main leaders in the abolitionist movement.



Students taking First Year Seminar classes recently took part in the second annual poster display and competition, an event highlighting the many support services Gallaudet offers its students. This year, several classes also prepared videotapes and one produced a homepage on the World Wide Web. The poster winners are, from left: (front) Kelly Leniz, Ashley Grooms, Cory Fletcher, Shelia Macaraeg, (back) Lori Martin, Kevin Kenreich, Wachema Cruz, Josh Peacock, Frances Gentry, Liya Yihedgo, Asad Majeed, Andrew Oehrlein, and Regina Daniels.

Honor society in education debates election implications

By Dr. David Martin

A panel of experts presented their views on the topic "Election '96: What's in Store for Education and Human Services?" at an October 22 program in Chapel Hall sponsored by the Gallaudet chapter of Kappa Delta Pi Honor Society in Education.

Panelists for the program included Joel Packer, government relations specialist for the National Education Association; Jill Riemer, special assistant to the assistant secretary of the U.S. Department of Education; Dr. Joseph Kinner, chair of the History/ Government Department; and Dr. Carolyn Corbett, a professor in the Psychology Department. The moderator for the panel was Louise Tripoli, doctoral candidate in the Department of Administration and Supervision.

Packer, who spends considerable time in Congress representing teachers, provided statistical information on the trends in federal

funding support for education in recent years, the pressures that are expected to be borne on the American school system by impending retirements of teachers while the school-age population is increasing, the needs for better special education, and issues surrounding school voucher plans. He noted that recent polls show that the majority of Americans are opposed to funding reductions in education.

Riemer, who specializes in post-secondary education at the U.S. Department of Education, remarked that education today is one of the centerpieces of American politics. Goals 2000, Americorps, and student loan programs were among the examples she cited of recent federal accomplishments. She also outlined the educational implications from the recent election. Five issues, she said, are critical to education: school vouchers, the retention or abolition of the U.S. Department of Education, college lending programs, Pell grants, and service programs such as Americorps.

Kinner provided an historical context for the '96 election in relation to American history. He remarked that the election of the year 2000 may be still more important than 1996 because of critical issues that will need to be dealt with, such as entitlements, campaign finance reform, health care, and the relationship between federal and state governments.

Corbett discussed the critical needs for mental health insurance,

the challenges of the homeless population in mental health service provision, and political issues such as health care and welfare reforms and AIDS research.

The audience of faculty and students then discussed the issues at length with the panelists.

Two articles by Dr. Francis Duffy, a professor in the Department of Administration and Supervision,

will be published in upcoming issues of noted scholarly magazines. *Educational Leadership*, the monthly magazine of the Association for Supervision and Curriculum Development, the largest service organization in the world for educators, has accepted Duffy's article, "Supervise Schooling, Not Teachers." Another article, "Knowledge Work Supervision: Transforming School Systems Into High-Performing Learning Organizations," will appear in the January issue of *International Journal of Educational Management*. In addition, a book by Duffy, *Designing High-Performance Schools: A Practical Guide to Organizational Reengineering* was published last March by St. Lucie Press.

Dr. Stephen Chaikind, a professor in the Economics and Finance Department of the School of Management, has been named book review editor for the *Journal of Education Finance*.

Dr. Ronald Sutcliffe, interim dean of the School of Management, was inducted into the Iowa School for the Deaf's Hall of Fame at an October 5 ceremony. Sutcliffe is an alumnus of the school. The letter from school Superintendent William Johnson announcing the honor states: "The decision was made based on your contributions to the deaf community, the larger communities of our states, and nation. Your achievements are deserving of this recognition by the Iowa School for the Deaf."



The Tragedy of OTHELLO, the Moor of Venice, Shakespeare's tragic tale of love, hate, jealousy, and revenge—with shocking consequences—is coming to the Elstad Auditorium stage.

The Gallaudet University Theatre Arts Department's production of this classic play about a villain's malicious destruction of his rival's marriage and career will be performed on November 15, 16, 22, and 23 at 8 p.m. and November 17 and 23 at 2 p.m.

OTHELLO is directed by Rita Corey, assistant professor of Theatre Arts. The cast includes Fred Beam as Othello, Melissa Draganac as Desdemona, his bride, Steven Snow as the evil Iago, and Jonathan Lamberton as Cassio, Othello's lieutenant. Other members of the cast include Keith Gamache, Santos Rodriquez, Diego Pomeranec, Pablo Pomeranec, David Kurs, Richard Cornish, Kelly Kim, Pamela Wright, and Davina Snow. Jeffrey Grandel designed the sets and lighting, and Rosemary Pardee designed the costumes.

Tickets are \$6 for students (including sign language students) and \$8 for all others. Full-time Gallaudet students are admitted free with I.D.

All performances are signed with vocal interpretation.

Reservations can be made by calling x5500 (Voice) or x5502 (TTY).

Box office hours are: November 11-14, 2-5 p.m.; 15, 2-8 p.m.; 16, 5-8 p.m.; 17, noon-2 p.m.; 18-21, 2-5 p.m.; 22, 2-8 p.m.; and 23, noon-8 p.m.

Two Gallaudet construction projects were recognized at the Mid-Atlantic Masonry Institute's annual awards banquet September 25. Harry Weese Associates architects received a Design Certificate of Merit in the Historic Preservation category for exterior restoration work on Chapel Hall. Geier Brown Renfrow architects received an Honorable Mention in the Renovation and Remodeling category for design work on Hall Memorial Building.

Four runners representing Gallaudet in the 24th annual Cherry Blossom 10-Mile Road Race in Washington, D.C., last spring have received a plaque for finishing in sixth place out of 35 teams. The runners and their times were: Andy Brinks, assistant professor of Physical Education, 1:07:11; Richard Pelletier, manager of the Department of Athletics, 1:10:28; Dr. Ian Sutherland, assistant professor of Foreign Languages and Literatures, 1:14:40; and Bridgetta Bourne-Firl, former coordinator of University Conference Management, College for Continuing Education, 1:21:49. Team standing is determined by the cumulative place finishes of the team members.

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Classified Ads

FOR SALE: '83 Chrysler New Yorker, very dependable, 58,000 mi., \$1,800; '82 Toyota Corolla, 5-speed, reliable, \$500. E-mail 11MBUNJER.

FOR RENT: Townhouse near campus to share, large room avail. for two people to share, \$185 each plus deposit, share util, grad students welcome. E-mail 11MBUNJER.

BABYSITTING: Deaf mother willing to babysit children (2 years and older) in her Laurel, Md., home, most weekdays and some weekends, rates nego. E-mail ECCANNING.

Strategic Objectives

(from page 3)

Objective 1: To make certain that students are challenged to achieve their academic goals and attain productive employment.

Objective 2: To set a national standard for best practices in education for deaf and hard of hearing people.

Objective 3: To establish a sustainable resource base.



Philip Bogdan, art teacher/researcher at Pre-College National Mission Programs, chats with Neda Hawkins, president of the Chesapeake Chapter of the Society, Inc., at an October 3 grand opening ceremony hosted by the society for the EARTHVENTURE art exhibit at Martin Luther King Jr. Memorial Library in Washington, D.C. About one-third of the works by students from KDES and the Derdic School of Brazil were displayed.